



„I am passionate about new ideas and love to start from scratch and build up all process of business model.“

Isabelle Richard Geschäftsführerin Talent Flow Coworking & Startup Factory Academy Inkubator Programm

Isabelle Richard is an accomplished business entrepreneur with experience in the creation, rollout/implementation and subsequent expansion of business ventures in the industrial product development. Tested management and entrepreneurial skills throughout the various business startup phases.

Launch and expansion of a company in Hong Kong and a subsidiary in China (13 employees).
Launch of two companies in Europe, France and Austria (7 employees).

Spezialität:

Hardware FMCG including analysis of market trends, product definition and positioning, technical development, engineering, feasibility, cost analysis, standards compliance, importing, establishment of marketing and distribution partnerships and development and loyalty building for export customers

Persönlichkeit:

global view of business models and various startup process phases